

Notes

- The department of Art & Music offers this interdisciplinary major in conjunction with the Department of Communications and the Program of Management.
- Students must complete 52 credit hours, including 32 in Art or Music, and 20 in one of the three professional tracks (Management, Communications or Digital Communications).
- See “Simmons PLAN & Graduation Requirements” worksheet for all-college requirements.

Major Core

Majors will complete a core of FIVE required courses.

Course #	Course Title	Credits	Completed
MUS 120	Intro to Music: The Middle Ages to Early Romanticism	4	
MUS 121	Introduction to Music: Early Romanticism to the Present	4	
AADM 143	Boston Arts in Action	4	
AADM 390	Arts in the Community: Internship & Seminar	8	

Music Elective Courses

Choose THREE electives in music history, theory, or performance.

Course Selected	Credits	Completed
	4	
	4	
	4	

- MUS 110 The Language of Music
- MUS 111 How Music Works
- MUS 125 The Symphony
- MUS 130 Music in Austria: The Imperial Legacy (Travel Class)
- MUS 141 Mozart: The Man and his Music
- MUS 165 Music in Film
- MUS 222 Music in America
- MUS 232 Bach to Beethoven: Music in the 18th Century
- MUS 234 The Romantic Century
- MUS 239 The Music that Changed the World

Complete One Professional Track:

Management Track**

Complete THREE required courses for the Management track.

Course #	Course Title	Credits	Completed
MGMT 100	Foundations of Business and Management	4	
MGMT 238	Managing Your Venture’s Financial Bottom Line	4	
MGMT 250	Principles of Marketing	4	

Choose TWO of the following courses.

Course Selected	Credits	Completed
	4	
	4	

- MGMT 221 Project Management
- MGMT 223 Learning by Giving
- MGMT 224 Socially Minded Leadership
- MGMT 234 Organizational Communication and Behavior

Communications Track in Public Relations and Marketing**

Complete THREE required courses for the PR & Marketing track.

Course #	Course Title	Credits	Completed
COMM 186	Introduction to PR and MarComm	4	
MGMT 250	Principles of Marketing	4	
COMM 281	Writing For PR and MarComm	4	

Choose TWO of the following courses.

Course Selected	Credits	Completed
	4	
	4	

- COMM 265 Editing Copy and Proof
- COMM 286/MGMT 232A Introduction to Advertising
- COMM 322 Digital Cultures: Communication and Social Media
- MGMT 230 Why We Buy (Consumer Behavior)
- MGMT 231 Creating Brand Value
- MGMT 234 Organizational Communications and Consumer Behavior
- MGMT 335 Marketing Research
- MGMT 238 Financial Aspects of Business

Digital Communications Track

Complete THREE required courses for the Digital Communication track.

Course #	Course Title	Credits	Completed
CS 112	Introduction to Computer Science	4	
COMM 210	Introduction to Graphic Design	4	
COMM 244	Web Design	4	

Choose TWO of the following courses.

Course Selected	Credits	Completed
	4	
	4	

- ART/COMM 139 Color Photography CSI †
- ART/COMM 232 Advanced Digital Sandbox
- COMM 333 Web 2
- COMM 323 Digital Cultures: Communications and Social Media
- CS 113 GUI and Event Driven Programming
- CS 333 Database Design & Implementation
- IT 320/CS 321 Web Services and Web-Centric Computing
- LIS 432 Concepts in Cultural Heritage Informatics (consent of instructor)
- LIS 446 Art Documentation (consent of instructor)
- LIS 435 Music Librarianship (consent of instructor)

Capstone

Complete 4-8 credit hours to fulfill the Capstone Requirement in Art or in another field.

Course Selected	Credits	Completed

** Recommended courses for Management and PR & Marketing tracks: ECON 100 Introduction to Microeconomics, ECON 101 Introduction to Macroeconomics, MATH 118 Introductory Statistics.

†This cannot be double-counted as a studio class for the major.