For students entering January 2027

WSB Certificate Plan

Year 1		Year 2	
Spring	**Summer**	**Fall**	**Spring**
MSMG460: Foundations of Women's Sports Management (3)	MSMG 465: Strategic Sales and Sponsorship of Women's Sports MSMG468: Graduate Level Experiential Learning (3)	MSMG463: Strategic Marketing of Women's Sports	MSMG461: Financing the Future of Women's Sports (3)
3	**3**	**3**	

Students are required to follow course sequencing in the program plan. Any deviations must be approved by your Academic Advisor.

Students need to take a minimum of 6 credits per semester to be eligible for financial aid.
Please contact Student Financial Services (617 521-2001) with financial aid questions.

Students will have the opportunity to choose between MSMG468 or MSMG463 to meet the 12 credit requirements.