Simmons University - School of Management Master of Science in Management (MSM) Program Plan

For students entering January 2027

MSM Standard Plan

Year 1		Year 2			
Spring	**Summer**	**Fall**	**Spring**	**Summer**	**Fall**
MSMG 442: Project Management (3) or MSMG440: Creativity, Innovation, and Entrepreneurship (3) *MSMG 425: Marketing Management (3)	**MSMG 411: Economic Analysis for Managers (3) MSMG 450: Digital Marketing Innovation (3)	MSMG407: Account and Finance for Managers (3) MSMG 470: Negotiations, Power, and Decision-Making (3)	MSMG 538: AI and Business Strategy (3) MSMG 540: Strategy and Analytic Decision-Making (Capstone) (3)	MSMG 416: Advanced Business Analytics (3)	MSMG 522: Business, Government, and the Global Economy (3) MSMG 445: Technology & Operations Management (3)
6	**7**	**6**	**3**	**6**	

Students are required to follow course sequencing in the program plan. Any deviations must be approved by your Academic Advisor.

Students need to take a minimum of 6 credits per semester to be eligible for financial aid. Please contact Student Financial Services (617 521-2001) with financial aid questions.

**Prerequisite for MSMG 450*

***Prerequisite for MSMG522*