Simmons University – School of Management MS in Management: Business and Leadership in Women's Sports Concentration Program Plan

For students entering January 2027

Business and Leadership Women's Sports: Standard Year Full-Time Plan

Year 1		Year 2		
Spring	**Summer**	**Fall**	**Spring**	**Summer**
MSMG 442 Project Management (3) OR MSMG 440: Creativity, Innovation, and Entrepreneurship (3) MSMG460: Foundations of Women's Sports Management (3)	MSMG 411: Economic Analysis for Managers (3) MSMG 465 : Strategic Sales and Sponsorships in Women's Sports (3)	MSMG 463: Strategic Marketing of Women's Sports (3) MSMG 462: Models of Leadership in Women's Sports (4)	MSMG 464: Disruptive Models of Entrepreneurship in Women's Sports (3) MSMG 461: Financing the Future of Women's Sports (3)	MSMG469: Graduate Level Experiential Learning (3) MSMG468: Graduate Level Experiential Learning (3)
6	**6**	**7**	**6**	**3**

Students are required to follow course sequencing in the program plan. Any deviations must be approved by your Academic Advisor.

Students need to take a minimum of 6 credits per semester to be eligible for financial aid. Please contact Student Financial Services (617 521-2001) with financial aid questions.