

For students entering September 2026

WSB Certificate Plan

Year 1			Year 2
FALL	SPRING	SUMMER	FALL
MSMG 460: Foundations of Women's Sports Management (3)	MSMG 461: Financing the Future of Women's Sports (3)	*MSMG 469: Capstone/ Applied Learning (3)	*MSMG 463: Strategic Marketing of Women's Sports (3)
		MSMG 465: Strategic Sales and Sponsorships in Women's Sports (3)	
3	3	6	3

Students are required to follow course sequencing in the program plan. Any deviations must be approved by your Academic Advisor.

*Students may complete the program in three semesters by enrolling in MSMG 469: Capstone/Applied Learning (3 credits) during the summer term. Alternatively, students may choose to take MSMG 463: Strategic Marketing of Women's Sports (3 credits) in the fall term. Either option brings the program total to 12 credits.

Students need to take a minimum of 6 credits per semester to be eligible for financial aid. Please contact Student Financial Services (617 521-2001) with financial aid questions.