

For students entering September 2026

**MSM Standard Plan**

Year 1			Year 2		
FALL	SPRING	SUMMER	FALL	SPRING	SUMMER
MSMG 407: Accounting and Finance for Managers (3)	MSMG 442: Project Management (3)	MSMG 411: Economic Analysis for Managers (3)**	MSMG 522: Business, Government, and the Global Economy (3)	MSMG 538: AI and Business Strategy (3)	MSMG 416: Advanced Business Analytics (3)
MSMG 470: Negotiations, Power and Decision-Making (3)	MSMG 425: Marketing Management (3)*	MSMG 450: Digital Marketing Innovation (3)	MSMG 445: Technology & Operations Management (3)	MSMG 540: Strategy and Analytic Decision-Making (Capstone) (3)	
		MSMG 418: Data Feminism, Gender Equity, and Your Career (1)			
<b>6</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>6</b>	<b>3</b>

**Students are required to follow course sequencing in the program plan. Any deviations must be approved by your Academic Advisor.**

*Students need to take a minimum of 6 credits per semester to be eligible for financial aid. Please contact Student Financial Services (617 521-2001) with financial aid questions.*

*\*Prerequisite for MSMG 450*

*\*\*Prerequisite for MSMG 522*