

2024 Carnegie Elective Classification for Leadership for Public Purpose Social Media Messaging Toolkit

Please refer to the [Simmons University Social Media Policy](#) before posting.

[Download the Classification for Leadership for Public Purpose Seal.](#)

Use this toolkit to celebrate Simmons' Carnegie Elective Classification for Leadership for Public Purpose across your social media pages. We have created suggested content, and we encourage you to attach the previously provided Carnegie Classification seal to your posts.

SUGGESTED TWEETS

In your tweets, please use the hashtag #CarnegieLPP2024 whenever possible and tag [@ACEducation](#), [@DoerrInstitute](#), and [@CarnegieFdn](#).

Tweets:

- We are proud to share that Simmons University has been recognized with the 2024 Carnegie Elective Classification for Leadership for Public Purpose! #CarnegieLPP2024
- Simmons University has been recognized with the 2024 Carnegie Elective Classification for Leadership for Public Purpose and is part of the inaugural group of institutions to receive this designation. #CarnegieLPP2024
- Simmons University is one of 25 institutions that have been recognized with the 2024 Carnegie Elective Classification for Leadership for Public Purpose! #CarnegieLPP2024
- The Carnegie Elective Classification for Leadership for Public Purpose signals Simmons University's commitment to the pursuit of collective public good, including justice, equity, diversity, and liberty. #CarnegieLPP2024

- We are proud to have been recognized with the 2024 Carnegie Elective Classification for Leadership for Public Purpose, a designation that confirms and endorses our institutional commitment to the pursuit of collective public good. #CarnegieLPP2024

SUGGESTED FACEBOOK, INSTAGRAM, AND LINKEDIN POSTS

Please use the hashtag #CarnegieLPP2024 whenever possible and tag ACE's [Instagram](#) and [LinkedIn](#); the Doerr Institute's [Instagram](#) and [LinkedIn](#); and the Carnegie Foundation's [Facebook](#) and [LinkedIn](#).

Posts for Institutions:

- It is with great pride that we share that Simmons University is one of 25 institutions to have been recognized with the 2024 Carnegie Elective Classification for Leadership for Public Purpose. #CarnegieLPP2024
- We are proud to announce that Simmons University has been recognized with the 2024 Carnegie Elective Classification for Leadership for Public Purpose! #CarnegieLPP2024
- Simmons University has been recognized with the 2024 Carnegie Elective Classification for Leadership for Public Purpose and is part of the inaugural group of institutions to receive this designation. #CarnegieLPP2024
- We're delighted to share that Simmons University has been recognized with the Carnegie Elective Classification for Leadership for Public Purpose. Out of 25 classified institutions in the inaugural group, 15 are public institutions and 10 are private institutions. #CarnegieLPP2024
- We are proud to have been recognized with the 2024 Carnegie Elective Classification for Leadership for Public Purpose, a designation that confirms and endorses our institutional commitment to the pursuit of collective public good, including justice, equity, diversity, and liberty. #CarnegieLPP2024
- Simmons University has been recognized with the 2024 Carnegie Elective Classification for Leadership for Public Purpose. This classification encourages institutions to demonstrate how leadership development is embedded throughout campus and represents how we are preparing our students to be leaders who tackle society's toughest challenges. #CarnegieLPP2024