

Notes:

- Simmons requires that all undergraduates complete a minimum of 128 credits of coursework, fulfill PLAN and major/program requirements, and submit a Senior Audit form to graduate.
- You may declare a major after you have earned 32 credits. You must declare a major prior to earning 80 credits.

Prerequisites for Business and Management

Complete the following prerequisite courses.

Course #	Course Title	Credits	Complete
ECON 100	Principles of Microeconomics	4	
STAT 118	Introductory Statistics	4	

Core Requirements

Course #	Course Title	Credits	Complete
BUS 100	Introduction to Business and Management	4	
ACCT 110	Financial Accounting	4	
ACCT 120	Managerial Accounting	4	
BUS 234	Organizational Communication and Behavior	4	
BUS 250	Principles of Marketing	4	
BUS 260	Financial Management (prereq: ACCT 110)	4	
BUS 325	Operations Management (prereqs: STAT 118 and BUS 234)	4	
BUS 370A	Internship and Career Strategies	2	
BUS 370B	Learning from Internship Experience	2	

*ACCT 120 and BUS 234 may be offered as Learning Community courses.

Business and Management Required Major Courses

Complete the following major courses.

Course #	Course Title	Credits	Complete
BUS 137	Entrepreneurial Mindset	4	
BUS 221	Project Management	4	
BUS 320	Negotiations	4	

Electives

Students must take **TWO** electives to complete the Business & Management major courses. As a student in this program, you will choose from a selection of elective courses to earn eight credits. Course offerings will vary by term.

Course #	Course Title	Credits	Complete
		4	
		4	

Elective offerings will vary by semester and may include:

- BUS 214 International Business

- BUS 218/219 Human Resources Management (Sequence, 2 credits each)
- BUS 224 Social Action Leaders
- BUS 270 Business Analytics
- BUS 291 Diversity, Equity, and Inclusion

Capstone

Students must fulfill 4 semester hours in BUS 340. Intended for students with the following prerequisites completed: BUS 100, BUS 234, BUS 250, BUS 260, and BUS 325. Senior standing is required.

Course #	Course Title	Credits	Complete
BUS 340	Strategic Management	4	

PLAN Requirements

PLAN (Purpose Leadership Action) is the Simmons undergraduate general education program. Some PLAN requirements can be fulfilled with courses required for this major, as indicated below. Additional PLAN requirements may be fulfilled through electives. PLAN requirements, with the exception of the capstone, are waived for students who have an associate’s degree from an accredited institution. We highly recommend that you work closely with your advisor(s) to choose all of your courses.

Course Title		Credits	Completed
Math* : 1) Prior to first term, pass the mathematics competency requirement or 2) enroll in MATH 101 the first semester it is available		0/4	
CNCT 101: Simmons Connect**		3	
LDR 201: Gender and Leadership		4	
CDA 201: Cross-Disciplinary Approaches to Public Issues		6	
CNCT 201: Pathways to Career and Leadership (Recommended after CDA)		1	
3D Design Across Diverse Disciplines *** (Students work on this requirement while enrolled in SIM 301)		12	
Requirements		Course Selected	
Language & Culture**** : Two (additional) Global Cultural (GC) courses		4	
		4	
Quantitative Literacy (QL)		4	
Key Content Areas ***** (KCAs)	Aesthetic, Literary, and Artistic (ALA)	4	
	Global Cultural (GC)	4	
	Scientific Inquiry (SCI)	4	
	Social and Historical (SH)	4	

**Students must satisfy the math competency requirement during their first semester at Simmons. Students who do not pass the mathematics competency exam by orientation or who do not meet the math competency requirement in one of the other ways described above must take MATH 101 in the first semester it is available.*

***We highly encourage all students to take Simmons Connect in their first semester, and we recommend this course for all students, even those who enter with an associate's degree.*

****The 3D (Design Across Diverse Disciplines) requirement may be met with one course in your major and two additional courses (which may also satisfy KCA requirements).*

*****Students admitted in the May 2021 cohort are required to take two sequential courses in the same language (for example, French 101 and 102).*

******KCA requirements may be satisfied by courses in your major, LC courses, and/or 3D courses.*

Program Contact

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